

<https://fintechnews.my/job/country-sales-manager-malaysia-at-backbase/>

## Country Sales Manager- Malaysia

### Description

Due to phenomenal growth and demand for our offerings, we are further investing in Asia Pacific and looking for an experienced hunter to lead our go-to-market initiatives in Malaysia and surrounding countries.

You are a seasoned Senior Sales Manager that has a consistent track record of helping your financial services customers achieve their strategic initiatives, engaging at the CxO level. At Backbase you will have the opportunity to steer some of the region's most innovative organizations in their digital transformation journey as they strive to become a true Digital First Bank, in Retail, SME, Corporate or Wealth management.

Your appreciation of the disruption and trends within the financial services industry enables you to establish yourself as the trusted business partner within your accounts. You will identify and qualify new regional sales opportunities, and effectively run your sales campaign using modern technology platforms and our proven sales methodologies.

You are empowered to own your territory and career, driving the sales strategy with the support of an equally driven and hungry cross-functional team. You will be surrounded by some of the brightest and most visionary and humble professionals in the industry. Winning as a team is in our DNA.

### Hiring organization

BackBase

Backbase is the industry leader of omni-channel engagement banking platforms and one of the fastest-growing fintech companies in the world. We empower financial institutions to accelerate their digital-first transformation, and become loved by their customers!

### Employment Type

Full-time

### Date posted

January 18, 2022

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