

<https://fintechnews.my/job/experienced-digital-marketing-assistant/>

Experienced Digital Marketing Assistant

Responsibilities

- Gathering, implementing and monitoring our Media Assets (Banners, Content Booking, Content Campaigns) in 5 different countries/markets/time zones
- Following up on material and keeping the overview of several campaigns simultaneously
- Communicating with clients
- Create reportings after the campaigns of the clients
- Supporting the Sales team with sending out metrics and do follow-ups
- Helping to organise market research
- Work and support on special marketing projects

Who are we looking for

Someone who is:

- Confident & Adaptability
- Organisational skills (Ability to plan and prioritise tasks)
- CRM experience (Hubspot or another one)
- Experience in Digital Marketing
- Commercial awareness
- High attention to detail
- Good team player
- A high level of initiative and self-motivation
- Communication skills / English written and spoken
- IT skills (Social Media, Office, Mailchimp)

Contacts

For interested applicants, please send in your CVs to jobs@fintechnews.sg

Hiring organization

Fintech News Network

About Fintech News Network

Founded in 2014, the Fintech News Network is a fintech-focused publication with dedicated local sites across Asia and Europe. Roughly half a million fintech and financial services professionals rely on us for the latest news and insights within the fintech space.

Employment Type

Remote

Industry

Journalism, Fintech

Job Location

Remote work possible

Date posted

February 23, 2021

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