

<https://fintechnews.my/job/online-sales-event-associate-at-fintech-news-network/>

Online Sales & Event Associate

Description

Fintech News Network is on a 4-day week trial and aim to not work on Friday anymore. As a team, an annual physical meet-up is organised in different countries.

Responsibilities

- Inbound and Outbound Lead Responses
- Research on potential sales leads (Events, Companies)
- Support on Sales Outreach
- CRM management (Uploading of leads, follow ups etc)
- Weekly Sales Tracking and Reporting
- Understands the needs of Fintech Event organisers and fintech startups
- Generate insights and recommendations to help drive business decisions and identify areas of growth and opportunities for improvement
- Optimization of sales processes
- Contact and sales by email, virtual call and physical meet ups

Qualifications

- Solid Experience with CRM
- Online Marketing Know How
- Strong, concise and clear communication skills (written, verbal or presentation)
- Fluent in English (Writing and Reading)
- Interested in learning about Fintech
- Adaptable, it's a fast moving and changing industry and hence requirements may change quickly
- Able to work remote (no office provided), You should be based in South East Asia time zone, Kuala Lumpur preferred)
- Comfortable with using tools such as Google Suite and CRMs to support daily work
- Prior experience in sales/ media field is required
- Able to learn quickly on the job

Contacts

For interested applicants, please send in your CVs to jobs@fintechnews.sg

Hiring organization

Fintech News Network

The Fintech News Network covers stories and startups in the Fintech Ecosystem – i.e. Mobile Payment, Personal Finance, Bitcoin, Blockchain, Robo Advisor and Lending. We are present in major Fintech Hubs of the world, including Singapore, Switzerland, Hong Kong, Malaysia, Philippines, Baltic, Africa and Middle East. Fintech News Network is a lean team operating in more than 9 countries and growing.
www.fintechnews.network

Employment Type

Full-time

Job Location

Asia Pacific (APAC), Asia Pacific (APAC)
Remote work from: Asia Pacific (APAC)

Date posted

January 16, 2023

APPLY