



<https://fintechnews.my/job/senior-product-owner-lending-digital-bank/>

Senior Product Owner (Lending), Digital Bank

Description

Boost Digital Bank is a forward-thinking, innovative digital bank dedicated to revolutionizing financial services through cutting-edge technology and customer-centric solutions. They are seeking a highly motivated Senior Product Owner with a strong background in lending products to join their dynamic team.

As a Senior Product Owner specializing in Lending, you will be responsible for setting up the development, enhancement, and management of our digital lending products and services. You will play a critical role in shaping the lending product strategy, driving innovation, and ensuring alignment with Boost's overall objectives. The incumbent reports to the Chief Business Officer of Boost Digital Bank.

Responsibilities

- Shape the Lending business roadmap and define key lending product capabilities for the Boost Digital Bank
- Develop and execute a comprehensive strategy for digital lending products, identifying market opportunities and defining the product roadmap based on customer needs and industry trends
- Lead lending product development end-to-end, including product conceptualization, customer journeys design, articulation & prioritization of business requirements, review of technical build, user testing and working with relevant stakeholders to deliver the Lending operating model with ongoing portfolio monitoring and optimization
- Collaborate with cross-functional teams including technology, design, data analytics, sales, marketing, operations, risk, legal, and compliance to deliver high-quality lending products, from concept to launch, ensuring a seamless and user-friendly experience that is fully compliant to legal and regulatory frameworks
- Develop acquisition strategy and impactful onboarding / marketing campaigns
- Monitor lending portfolio performance and propose improvements to customer journeys / features using a data-driven approach
- Work closely with internal stakeholders, including business units, marketing, sales, operations, and legal, to ensure alignment and effective communication regarding lending product initiatives
- Analyze product performance metrics, conduct A/B testing, and gather insights to make data-driven decisions, optimize product performance, and drive continuous improvement
- Stay abreast of regulatory changes and ensure lending products comply with relevant laws, regulations, and industry standards

Qualifications

- Bachelor's degree in business, Finance, Computer Science, or a related field. MBA or relevant certifications (e.g., Certified Scrum Product Owner) is a plus
- Proven experience (5 – 7 years) as a Product Owner, Product Manager, or

Hiring organization

Boost

Boost is the regional full spectrum fintech arm of Axiata that financially empowers millions of customers, both users and merchants, across 7 countries in Southeast Asia.

Through its ever-expanding fintech ecosystem spanning its consumer app and merchant solutions, AI-based lending business, as well as cross-border payment platform. Boost continuously paves the way for unstoppable growth and greater financial inclusion through the power of technology and artificial intelligence. Be unstoppable with Boost, your simplified access to digital financial services, all in one powerful fintech platform.

Employment Type

Full-time, Hybrid

Industry

Financial Services

Job Location

Kuala Lumpur, Federal Territory of Kuala Lumpur, Malaysia

Date posted

January 31, 2024

APPLY

similar role in the banking/financial services industry/FinTechs, specifically in **lending products**

- Strong understanding of digital banking, financial technology (FinTech), and agile methodologies
- Excellent leadership, communication, and stakeholder management skills
- Ability to translate business requirements into technical specifications and vice versa
- Analytical mindset with proficiency in data-driven decision-making
- Familiarity with regulatory compliance in the financial sector