

<https://fintechnews.my/job/social-media-content-manager/>

Social Media Content Manager

Responsibilities

- Curate interesting fintech related content daily across all channels
- Work with editorial team to strategise distribution of our content and maximise clicks
- Work with affiliate and sales team to push products/services/events on behalf of our clients
- Building and executing social media strategy through competitive and audience research
- Write short articles such as listicles or infographic intros for Fintechnews
- Generate insights and recommendations to help drive business decisions and identify areas of growth and opportunities for improvement.
- Create catchy Graphics and Videos for social media posts
- Research and planning social media post
- Content push in various networks (FB, LinkedIn, Twitter, Reddit, Forum, Telegram etc)
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Who are we looking for Someone who is:

- Creative
- Has to understand what Fintech is
- Well-versed with fintech and its latest developments
- Basic skill level of Adobe Illustrator/Photoshop
- Experienced in short-form writing
- Experience in managing social media accounts
- Able to learn quickly on the job
- Innovative ideas , independent thinking
- Adaptable, it's a fast moving and changing industry and hence requirements may change quickly.
- Able to work independently, as this is a mostly remote role
- Hands on experience in content management
- Excellent oral and written communication skills
- You should be based in South East Asia

Contacts

For interested applicants, please send in your CVs to jobs@fintechnews.sg

Hiring organization

Fintech News Network

About Fintech News Network

Founded in 2014, the Fintech News Network is a fintech-focused publication with dedicated local sites across Asia and Europe. Roughly half a million fintech and financial services professionals rely on us for the latest news and insights within the fintech space.

Employment Type

Remote

Industry

Journalism, Fintech

Job Location

Remote work possible

Date posted

February 23, 2021

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